



CAP VECTOR

Quarterly National Staff Update October - December 2016

Maj Gen Joe Vazquez, National Commander and CEO
Mr. John Salvador, Interim Chief Operating Officer

Upcoming Key Dates

Wing Commander College, Maxwell AFB, AL – 30 Oct-5 Nov 2016

75th Anniversary Gala, Washington, DC – 1 Dec 2016

Legislative Day, Washington, DC – 2 Mar 2017

National Conference, San Antonio, TX – 31 Aug – 2 Sep 2017

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AEROSPACE EDUCATION - ae@capnhq.gov

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National AE: Lt Col Mike McArdle - **

Home School Development: Lt Col Mike Fultz - **

Curriculum Development Coordinator: Lt Col Randy Carlson - **

Special Projects Coordinator: Lt Col Nick Ham - **

Professional Development Coordinator: Lt Col E. J. Smith - **

AE/STEM Careers Coordinator: Lt Col Sherwood Williams - **

CAP STEM Kit Program: Promotes an interest in science, technology, engineering, and math (STEM) subjects and careers to our CAP cadets and educator members' students across the nation. Over 3,000 requests filled, impacting over 165,000 youth. Eight kits are now available, with two more available beginning in FY17; Raspberry Pi (computer programming) and Ready-to-Fly quadcopter. For more information, application instructions, and recipient lists, go to www.capmembers.com/stem-ed. Contact: stem@capnhq.gov.

Aerospace Connections in Education (ACE) Program: This K-6 elementary AE program set record highs for academic year 2015-2016: Over 19,800 students and 342 teachers from 139 schools in 34 states. Registration is now open for academic year 2016-2017, with over 10,000 students already registered. New record highs expected. ACE is viewed as a great early introduction to the CAP cadet program. CAP squadrons can help introduce the program to educators and schools and offer assistance in teaching lessons and/or presenting end-of-program completion plaques and student certificates. For more information, go to www.capmembers.com/ace. Contact: ace@capnhq.gov.

CyberPatriot Program: Has your squadron and/or group registered a team for the FREE AFA CyberPatriot program? Registration closes 5 Oct. Team members' names due 2 Nov. **HOT NEW INFO:** If a composite team is being formed in a Group, up to 2 middle school students can be on the ALL Service Division team vs trying to build a separate Middle School Division team. Competition timeline: <http://uscyberpatriot.org/competition/competition-timeline>. (info@uscyberpatriot.org or afa@capnhq.gov)

AFA's Aerospace/STEM Education Grants for CAP: The AFA provides \$250 grants in alternating quarterly cycles to CAP units and educator members to help fund aerospace and STEM project subjects and careers. For information, go to AEO and AEM grant links at ae.capmembers.com/programs/grants/. Contact: afa@capnhq.gov.

Aerospace Education Officer (AEO) Schools: The National AEO School and six Regional AEO Schools were conducted in 2016, with over 200 AEOs provided with education, training, resources, and AE Action Plan guidance to help them better accomplish their AE responsibilities as an integral part of the overall CAP program. More information about the schools can be found at www.capmembers.com/ae. Contact: ae@capnhq.gov.

CADET PROGRAMS - cadets@capnhq.gov

Deputy Director for Cadet Programs: Curt LaFond – clafond@capnhq.gov

Cadet Programs Manager: Col Ned Lee - **

Program Manager (Activities Group): Wendy Hamilton – whamilton@capnhq.gov

Program Manager (Education Group): Joanna Lee – jlee@capnhq.gov

Office Manager: Donna Bass-Maraman – bass@capnhq.gov

Cadet Analytics Coordinator: Maj Tom Rehman – trehman@cap.gov

Cadet Cyber Programs Coordinator: Maj Jacob Stauffer – jstauffer@cap.gov

College & Flight Scholarship Coordinator: Lt Col Ron Hanson - **

Drill & Ceremonies Training Coordinator: Lt Col Grace Edinboro - **

Drug Demand Reduction: Lt Col Jett Mayhew - **

Education & Testing Coordinator: Lt Col Valerie Brown - **

Nat'l Cadet Special Activity Coordinator: Lt Col Raj Kothari - **

Nat'l Cadet Advisory Council Advisor: Lt Col James Scott - **

Cadet Chair, NCAC: C/Col Evan Thomsen - **

Spatz Association Liaison: Lt Col JD Ellis – ellis.j@natcapwg.cap.gov

Quality Cadet Unit Award. Congratulations to the 285 cadet and composite squadrons that earned the Quality Cadet Unit Award for the 2015/2016 year! Every squadron was automatically entered into the program and evaluated against the objective criteria. Award elements are en route to wing headquarters for presentation. www.capmembers.com/qcua.

National Cadet Competition. The National Cadet Competition returns in June 2017. For program updates and further details as they are announced check out www.capmembers.com/ncc.

Cyber Patriot. Team registration for the national youth cyber education program is open at uscyberpatriot.org until 5 October. CAP's Cyber Defense Training Academy has training aids and other resources available at their new website, www.cap-cyber.org.

Cadet Scholarships. Cadet Scholarship applications module on eServices will open 1 November and close 31 December. This is earlier than in the past. The change is needed to better align our scholarship announcements with college acceptance deadlines and National Cadet Special Activities summer payment due dates. There are two new flight scholarships on offer and many links to other opportunities outside CAP. Go to www.capmembers.com/scholarships for details.

Winter NCSAs. Applications for winter National Cadet Special Activities are due by 15 October to receive preference for primary status selection. Applications may be submitted after the cut-off date listed above, but it will be marked as "late" and considered after all on-time applications. <http://ncsas.com/>

Civic Leadership Academy. At CLA cadets explore public service careers and learn about their federal government during an incredible week in Washington DC. This year's CLA will be held 25 February – 4 March and is open to cadet officers aged 16 and older. A small number of seniors are needed on "full-time" and "Legislative Day" staff. See www.capmembers.com/civics for details.

National Character & Leadership Symposium. Hosted by the USAF Academy on 23-24 February, NCLS is an incredible opportunity for cadet officers aged 18 and up to engage top speakers on character and leadership topics. See www.capmembers.com/NCLS for details.

Cadet Encampment Assistance Program (CEAP).

CEAP- Impact. CEAP supported over 2,200 cadets with tuition and/or uniforms for the Spring/Summer 2016 encampment season. Over 3,600 cadets have benefited from the program since it started.

CEAP-Survey. For the second year, cadets and parents are being invited to participate in an optional survey to help us document the benefits the encampment program accomplishes. Surveys will go out in October. See www.capmembers.com/CEAP for details.

Winter Encampments. Information on winter encampments can be found at www.capmembers.com/encampment. If your wing is hosting a winter encampment that's not listed, [please let us know](#). CEAP applications will open 1 November for winter encampments.

Cadet Physical Fitness Program. Over 250 units volunteered to help beta test the proposed changes to the Cadet Physical Fitness Program. The feedback is being incorporated into the nationwide program. The program rollout has been delayed due to the [CAP Publications Reengineering](#). Keep an eye on the [Cadet Blog](#) for updates as they become available. www.capmembers.com/ActiveCadet

DCP Webinars. The National Cadet Team's webinar series for Region and Wing DCPs is continuing. Each webinar will focus on a particular topic, but also include time for open discussion. Sessions will be recorded and available for on-demand viewing. Your portal for entering live webinars and for viewing past webinars is www.capmembers.com/DCPWebinar

November 2016 Topic: STEM Kits

Tuesday- November 15, 2016 @12 pm Central (10 am Pacific, 1 pm Eastern)

Wednesday- November 16, 2016 @ 7 pm Central (5 pm Pacific, 8 pm Eastern)

CHAPLAIN CORPS hc@capnhq.gov

Chief of Chaplains: Ch, Col James Hughes – jhughes@hc.cap.gov

Deputy Chief of Chaplains: Ch, Lt Col Charlie Sattgast - csattgast@hc.cap.gov

Plans and Programs: Ch, Lt Col Paul Ward – pward@hc.cap.gov

Personnel: Ch, Lt Col Ron Tottingham - **

Information Technology: Ch, Lt Col Jeff Williams – jwilliams@hc.cap.gov

Secretary: Ch, Lt Col James Howell - **

New Chaplain Corps National Staff Structure: The Chaplain Corps national staff has been expanded to six positions to address the workload of a full directorate with an all-volunteer staff. See above.

Character Development: *Values for Living* and *Flight Time* are under review by the Character Development Task Force. Updated lessons are available on the Chaplain Corps website, including just-in-time lessons based on current events. A new publication, *Applying Core Values for Senior Members*, is nearly finalized.

Mission Chaplain Program Update: The revised Mission Chaplain program has been completed and is ready to be released to the field pending approval of SQTRs by Operations. A Train the Trainer event is scheduled at Maxwell AFB in January.

Publication Up For Review: The Chaplain Corps regulation, CAPR 265-1, is under review with a planned revision in early 2017.

New Chaplain Corps Publications: A Devotional book based on aviation-related stories and a history of the CAP Chaplain Corps are nearing completion and will be published in the fourth quarter prior to the Board of Governors meeting.

DEVELOPMENT

Chief of Development: Maj James Fogal – jfogal@cap.gov

Amazon Smile: You can help Civil Air Patrol by shopping online through Amazon's new AmazonSmile program. Every time you direct your Amazon purchases through AmazonSmile, 0.5% of the price of your eligible items will be sent to CAP on your behalf, with no extra cost to you. All you have to do is visit: <https://smile.amazon.com/ch/75-6037853>. Log in using your usual Amazon account details, and select "Civil Air Patrol" as your charity. Thank you for supporting the Civil Air Patrol through AmazonSmile.

Employer Match: Members and others can increase the impact of their gift to CAP through an employer matching gift program. Many employers will match charitable contributions made by their employees or employees' spouses. Matching gifts will be allocated to the donor's designation (if requested) unless company policy requires distribution to a general fund. To find out if an employer will double or even triple a gift, contact your human resources office. Questions or concerns regarding the corporate matching gifts, or additional information about gift options, can be obtained by contacting the development office toll-free at (877) 227-9142 ext. 225 or Fogal via email. More details and a search engine for matching gift companies can be found on CAP's new giving webpage at <http://giving.capmembers.com/>.

Seeking Development Team Members: The development team focuses on encouraging giving from individuals, corporations and private foundations. The plan is to form a team of fellow CAP members from each region. Any CAP member who has experience in nonprofit fundraising and would like to join the new development team should review position descriptions at:

https://www.capmembers.com/cap_national_hq/volunteer_staff_vacancies/. You can also contact the CAP Office of Development toll-free (877) 227-9142 ext. 225 with your questions about this.

eLEARNING - elearning@capnhq.gov

Chief of eLearning: Ron Olienyk – rolienyk@capnhq.gov

eLearning Staff Assistant: Col Stan Skrabut -- wywg.pdo@capwyhq.org

Spatz Test Online: The Spatz test has been moved to the Learning Management System (LMS). Through the LMS, all four (4) portions of the test can be submitted through the course on the LMS. This includes the submission on the essay and input of fitness scores. Wing Commanders can also appoint Spatz exam proctors through the LMS. If you have any questions about how the Spatz test works online, please contact Ron Olienyk in eLearning at rolienyk@capnhq.gov or Ms. Joanna Lee in cadet programs at jlee@capnhq.gov.

National Online Unit Commander's Course: The updated National Headquarters online UCC will hold its first course in January 2017. The course targets those individuals wishing to pursue leadership at the unit level and above. For those individuals that have already signed up and been approved by your Wing Commander, you will receive a notification with specific dates for the course as soon as it's ready to go, This should be the first part of 2017. If you would like to submit an application for the course, go to the following web site: Distance Learning Enrollment. Registration is automated with approval being required through your chain of command with the Wing Commander being the final approver. For more information, contact Ron Olienyk at rolienyk@capnhq.gov.

GOVERNMENT RELATIONS

Director of Government Relations: John Swain – jswain@capnhq.gov

National Legislative Coordinator: Lt Colonel Gerald Marketos – marketos@cap.gov

State Legislative Coordinator: Lt Colonel James Nova – jnova@cap.gov

Special Projects Coordinator: Lt Colonel Lindsay Shipps – lshipps@cap.gov

FY17 Appropriations Status: FY17 appropriations, which started on October 1, are in the form of a continuing resolution (CR) which funds CAP O&M at FY16 spending levels. A vote on the full FY17 appropriations will be delayed until the post-election lame duck Congressional session or sometime next year after the new Congress is installed.

FY17 Legislative Status: See below for the latest status on CAP's funding authorization and actual appropriation.

- **Authorization:** There is a major difference between the two chambers. This difference is highly unlikely to impact funding for CAP as detailed in the appropriations below.
 - The House authorized \$30.5 million (M) for O&M.
 - The Senate backed the President's request of \$25.7M for O&M but also added an amendment directing the Air Force to report on CAP historical funding trends and mission shortfalls that result from funding gaps.
- **Appropriations:** Both chambers increased CAP's funding over the President's request.

- The House marked \$28.0M for O&M, \$10.3M for aircraft and \$1.7M for vehicles.
- The Senate marked \$28.5M for O&M, \$10.4M for aircraft and \$1.7M for vehicles.

Next Legislative Day - Thursday, March 2, 2017: Wing commanders can expect early guidance on Legislative Day by mid-December 2016 and should start making appointments as early as possible in January 2017. There will be a detailed briefing on Legislative Day goals and objectives on the evening of March 1 as well as training for first time participants on the same day in the late afternoon.

Need GVR Help In Your State?: Wings struggling with state appropriations, establishing a legislative squadron or liaison with state government can ask the national GVR staff for assistance and help. Contact John Swain to discuss.

HISTORY

National Historian: Col Frank Blazich, Jr. - fblazich@cap.gov

Strategic Advisor: Maj Jacob Gerstein - jgerstein@cap.gov

National Archives & Historical Collections Division Head: Capt Colleen McCormick - cmccormick@cap.gov

Records Accessioning Specialist: SM John Wendt - **

Software Development Specialist: SM Albert Burckard - **

Historical Projects Division Head: Lt Col Phil Saleet - **

Oral History Program Manager: Chaplain (Lt Col) Marvin Owen - **

Heraldry Manager: Lt Col Phil Kost - **

Reenactment Liaison: Lt Col Sean Neal - **

Media Specialists: Capt Erik Koglin - ** and Capt Johnny Shea - **

Research Division Head: Lt Col Richard Mulanax - **

National Historian Emeritus: Col Len Blascovich - **

CAP National Historical Journal Editor: Maj Kurt Efinger - **

National Historian

CAP history banner display opened at the National Museum of the U.S. Air Force, and both CAP aircraft have been placed back on display. Created, organized, transported, and arranged two large history displays, first at the 2016 National Conference in Nashville, Tennessee and the second at the Air Force Association's Air, Space, Cyber Conference at the National Harbor, Maryland. Handled and responded to several dozen requests for historical information from CAP NHQ, wings, regions, squadrons, and the general public. Edited and reviewed articles for the special forthcoming 75th anniversary issue of *Volunteer* magazine. Located and obtained artifacts and archival materials for the National Archives and Historical Collections. Continued to provide support for forthcoming display of CAP history banners in the Pentagon and the acquisition of space at Joint Base Anacostia-Bolling which will become the future home of the Colonel Louisa S. Morse Center for Civil Air Patrol History. Arranged the loan of additional World War II senior and cadet insignia for reproduction by Vanguard Industries.

National Archives and Historical Collections Division

Worked closely with the National Historian to develop and display the CAP 75th Anniversary History Display at the 2016 National Conference. Along with the Strategic Advisor to the National Historian, met with staff of George Mason's Roy Rosenzweig Center for History and New Media to

discuss developments of their Omega software that will benefit the functionality of the history.cap.gov website. Located a front-end developer to assist in website design and user accessibility. Arranged for loan of select objects from the Civil Air Patrol National Archives and Historical Collection to be displayed in an upcoming exhibit at the Southern Museum of Flight. Conducted oral history with WWII cadet member and upcoming CGM recipient Elizabeth Daggit Haynes. Responded to multiple information requests received through the history.cap.gov contact form and from CAP NHQ personnel.

Historical Projects Division

At the EAA's Airventure/Oshkosk air show, the Reenactment Liaison officer flew his vintage Fairchild 24 in CAP colors on three different days with public announcement narration, reaching an estimated audience of 150,000 people. In addition, he and his wife located and provided materials for approximately 15 aircraft from across the country to increase the CAP presence at airshows. At Airventure, at least 11 former CAP aircraft and/or aircraft restored as CAP aircraft were present, wearing special propeller sleeves indicating service with CAP. Graphic art support was provided for the propeller sleeves, airshow program ads, and the modernization of a vintage World War II recruiting poster.

Research Division Head

A CAP chronological history has been sent to all region historians for review. Three Chaplain Corps history articles have been edited, together with the CAP Chaplain Corps History. Work is underway to check and update the CAP commander lineages to be completed by early October. A digital template for annual unit histories is being developed and will be ready for use in CY17. Two database projects, one to compile unit charter information, and the other on documenting CAP members killed on active duty are underway and continuously being updated with new information.

INFORMATION TECHNOLOGY

Chief Information Officer (CIO): Kathy Conyers – kconyers@capnhq.gov

Deputy Director of Information Technology: Joseph Hall, Jr. – jhall@capnhq.gov

National Information Technology Manager: Col Sandra Brandon – sbrandon@cap.gov

FY16 Field Computer Buy Update - Due to unforeseen budget circumstances, we were not able to conduct a field computer buy in FY16. Units requiring field laptops please reach out to your Wing Commander or LG officer for equipment. In FY17, we hope to fund a field laptop buy that will be more strategically focused on the refresh of NHQ issued laptops that are out of warranty or coming due for out of warranty.

CAP Websites: The CAP WordPress website templates has been updated to include more added functionality and user-friendliness. The updated template can be found at: <http://bit.ly/1Qv1TPa> .For more information contact Joseph Hall at jhall@capnhq.gov.

Software Development: The Software Change Request (SCR) Repository Priority List is being made available to Commanders the first week of each month. The SCR Repository contains a comprehensive list of all IT projects that have been evaluated by the IT Steering Committee and assigned an enterprise ranking.

eServices applications now available and slated for release: (Please stay tuned to eServices news for more information on these upcoming releases.)

- **Now Available – Online Spaatz Testing** - is now available in the Learning Management System (LMS) in eServices. For more information please visit <http://bit.ly/2chXUFY>
- **Now Available – Aerospace Education Activity Report** – The Aerospace Education Activity Report can now be found within the AE Squadron POA application. For more information please visit <http://bit.ly/2cTv3Mk>
- **Slated for Release – Risk Management and Flight Release** – The new Risk Management and Flight Release enhancements are currently undergoing development with release expected by the end of the year.

INSPECTOR GENERAL – ig@capnhq.gov

Inspector General: Col Tom Kettell – tkettell@cap.gov

Inspector General - Inspections: Col Steve Miller - **

Inspector General - Complaints: Col Tim Hahn - thahn@cap.gov

Inspector General - Training: Lt Col Craig Gallagher - **

IG Senior Courses schedule

Oct 21-22, Dayton, OH – Col Jay Burrell - Jay Burrell - **

Nov 3-4, Bakersfield, CA – Lt Col Craig Gallagher – igt@cap.gov

Nov 10-11, Ellicott City, MD – Lt Col Cheryl Fielitz-Scarborough – cfielitzscarborough@cap.gov

Dec 3-4, Fort Indiantown Gap, PA – Lt Col Wayne Toughill - **

OPERATIONS, CISM, COMM, STAN-EVAL, TRAINING, EMERGENCY SERVICES

Director: John Desmarais – jdesmarais@capnhq.gov

Chief, Aircraft Operations: Joe Piccotti – lpiccotti@capnhq.gov

Chief, Health Services: Lt Col Tom Janisko - thomas.j.janisko.mil@mail.mil

Chief, Communications: Malcolm Kyser – mkyser@capnhq.gov

Chief, National Operations Center: Terry Raymond – traymond@capnhq.gov

Chief, Operations Support: Lt Col Pete Norris - **

Chief, Special Missions: Chuck Mullin – cmullin@capnhq.gov

Chief, Training: Col Carlton Sumner - **

Great Job Flying! Final flying hour numbers are still being compiled, but we definitely exceeded our FY16 goal of 106,000 flying hours.

Aircraft Operations and Standardization/Evaluation: There have been many updates posted on the CAP Pilots web page at: www.capmembers.com/emergency_services/aircraft_ops_staneval/

- As of June 15, 2016, the FAA replaced the practical test standards for the private pilot airplane certificate and the instrument-airplane rating with the corresponding Airman Certification Standards (ACS). That means that CAP pilots, instructors, and check pilots should now be using the two ACS documents in now effect for all activities previously based on the PTS. The FAA collaborated with a diverse group of industry experts to develop the ACS, an enhanced version of the PTS that integrates and clearly defines the aeronautical knowledge and risk management elements that support each PTS skill task. It also incorporates today's PTS "special emphasis" items into the appropriate ACS task. The tolerances for maneuvers in the ACS are the same except for slow flight, where the FAA made a change to ensure that applicants do not learn to intentionally disregard the stall warning. For information on how this change affects training and testing, please see FAA [SAFO 16010](http://www.faa.gov/air_traffic/flight_info/aeronautical/saf/SAFO_16010/),

[Maneuvering During Slow Flight in an Airplane](#). This change will also be reflected in the forthcoming revision to the FAA's Airplane Flying Handbook.

- CAP Cessna Aircraft & Autopilot Differences Training is now provided to familiarize CAP pilots with the various differences between CAP's Cessna aircraft and between the two predominant autopilot models installed on those airplanes. These optional training tools are provided to aid CAP pilots as they transition between CAP's Cessna aircraft. CAP Cessna Aircraft & Autopilot Training is located on the "[CAP Pilots](#)" web page in the "Aircraft Familiarization" section.

- The online version of "[FAA Safety Briefing](#)" magazine is provided via web link on the "[CAP Pilots](#)" web page. This publication provides relevant and timely general aviation safety related information straight from the FAA's team of professionals. The current issue (July/August) provides tips to pilots in training and their instructors from a panel of highly experienced and distinguished aviators. It also explores the new Airman Certification Standards (ACS) which became effective this summer. The ACS is fundamentally an enhanced version of the Practical Test Standards (PTS) and lists the standards for what an applicant needs to know, consider, and do in order to pass both the knowledge test and the practical test for a certificate or rating.

Health Services: A webinar covering the new Psychological First Aid and Suicide Prevention materials being made available has been scheduled for the 26th of October at 8PM Central. Details are still being finalized, but will be made available with other Operations Webinars at: http://www.capmembers.com/emergency_services/operations_support/education_and_training/operations-training-webinars/. Please encourage your Operations, Health Services and especially CISM personnel to participate.

Communications:

- Constant Watch

16 was conducted 29 April - 1 May 2016. The exercise objective was to demonstrate CAP's ability to provide communications support over a sustained period, move exercise messages from various levels of command solely using CAP's nationwide network of HF and VHF radios, and operate some communications assets without commercial power.

-- During the exercise, 23 wings flew airborne repeater missions, and four wings, Florida, Georgia, Texas, and Washington, utilized more than 80 personnel to test their communications systems. CW16 highlighted many strengths and a few opportunities for improvement in the future missions.

-- For more information about your wing's participation, please contact your wing's Director of Communications.

- Annual Physical Inventory for communication items begins 1 October and must be completed by 31 December (CAPR 174-1 para. 2-16).

-- During the inventory, unit commanders, supply or communications officers shall verify in ORMS the condition, location and requirement for retention of property including tracked communications items. Items issued to individuals must be revalidated during this period as well.

-- Questions regarding the communications Annual Physical Inventory should be addressed via your chain of command.

Operations Support: National Emergency Services Academy (NESA): Dates have not been finalized for the 2017 program yet, but will be released as soon as they are available. Details about upcoming courses will also be posted online at www.nesa.cap.gov.

Special Missions: The Green Flag program is looking for experienced CAP pilots with a G-1000 qualification and at a minimum an instrument rating. We anticipate holding another Green Flag University (GFU) in December. Members wishing to apply for future crewmember openings in the Green Flag program and possibly attend this GFU can contact Chuck Mullin at NHQ: cmullin@capnhq.gov.

Training: Missions from the FY17 annual training plan have been rolled into WMIRS, and CAP/DO will be providing funding as available. We are operating under a continuing resolution for the 1st quarter, so please be conservative and focus on your critical issues, but also do your best to accomplish what you can while we still have good flying weather across most of the country before the winter.

PROFESSIONAL DEVELOPMENT - pd@capnhq.gov

Chief of PD: Bobbie Tourville – btourville@capnhq.gov

PD Manager: Col Bryan Cooper - **

Save the Date – National Staff College 2017: Dates are to be announced. The director is Colonel Jean C. Desmarais, CAP (jedesmarais@capnhq.gov). More information will be forthcoming in the next few months on the [PD website](#).

PUBLIC AFFAIRS

Deputy Director for Public Affairs: Julie DeBardelaben – jdebardelaben@capnhq.gov

Public Affairs Manager: Lt Col Steven Solomon – ssolomon@cap.gov

Marketing and Social Media Manager: Lt Col Paul Cianciolo – paul.cianciolo@natcapwg.cap.gov

Social Media Coordinator: Janet White – jwhite@capnhq.gov

Social Media Analyst: Jessica Jerwa - jessica.jerwa@wawg.cap.gov

CAP Receives the Air Force Organizational Excellence Award at 2016 Air Force Association Air, Space and Cyber Conference – Civil Air Patrol received one of the U.S. Air Force's top honors at the Air Force Association's annual conference. Deborah James, secretary of the Air Force, and Gen. David L. Goldfein, Air Force chief of staff, presented Maj. Gen. Joe Vazquez, CAP national commander, with the Air Force Organizational Excellence Award during this morning's session at the AFA's Air, Space & Cyber Conference at the Gaylord National Resort & Convention Center in National Harbor, Maryland. Watch the presentation at: <https://youtu.be/MfO9EY9Qim0>.

Social Media: Because of proven impact/potential, instead of traditional news releases, NHQ/PA is relying more heavily on creating videos for major news/announcements and posting them on YouTube and linking to them on Facebook and Twitter. In July we hit 50,000 likes on Facebook an increase of 31% from July 2015 and we currently have 6,823 followers on Twitter an increase of 20% from Sept 2015.

Social Media Analytics for FY16 Top Posts:

- Super Bowl Intercept Mission Video: Reached 1.1 million on Facebook; 550,076 on YouTube; 34,100 on Twitter Impact of Post: Facebook likes increased 4% and reach increased 46% from previous month
- Secretary of Air Force NHQ Visit Video: Reached 237,000 on Facebook; 288 on YouTube; 3,000 on Twitter; LinkedIn 6,157 Impact of Post: Facebook likes increased 2% from previous month; total reach from previous month up 68%

- Cadet Jodie Gawthorp (EAA's 2 millionth Young Eagle) Flight with actor Harrison Ford: Reached 102,000 on Facebook; 17,500 on Twitter. Impact of Post: Facebook likes increased 1% from the previous month; total reach from previous month up 19%

75th Anniversary Videos: NHQ/PA worked with Emmy Award-winning producer Scott Matthews, a 1999 Spaatz cadet, to produce two versions of a CAP 75th anniversary video dramatically highlighting the organization's proud legacy, missions and members. The full 5:14 version of the video was first shown during the CAP National Conference at Nashville, Tennessee, in August. A 2:12 version was shown during the Air Force Association's National Conference in September at National Harbor, Maryland. Both versions are available for viewing and sharing on National Headquarters' YouTube channel.

<https://www.youtube.com/watch?v=lxRdZrI7vbA>

<https://www.youtube.com/watch?v=hhoopZvs8>

75th Anniversary Painting: Limited-edition signed, numbered prints of noted aviation artist Rick Broome's CAP-commissioned 75th anniversary air intercept mission painting may be purchased for \$75 plus shipping from Vanguard. The painting was unveiled in September at the Air Force Association's National Conference in National Harbor, Maryland.

http://www.cap75th.com/media/cms/CAP_75th_Anniversary_Painting_F69E7FB2B09D2.pdf

75th Anniversary Volunteer: The October-December issue of the Civil Air Patrol Volunteer, CAP's quarterly magazine, is a 75th anniversary commemorative edition. It includes special reports on CAP's impressive fleet of aircraft and modern-day technology, as well as its notable missions and members. To be published in mid-October, it will also feature CAP's partnership with the U.S. Air Force.

http://capvolunteernow.com/cap_volunteer/

2015 Financial Report: CAP's annual Financial Report has been published and mailed to every member of Congress in Washington, D.C. The 2015 report highlights CAP's laudatory financial accountability, plus its achievements in emergency services, youth development and aerospace education. This year's report also celebrates the organization's 75th Anniversary, featuring the anniversary logo and "75 faces of CAP," past and present. Copies are available on request by contacting Steve Cox — scox@capnhq.gov.

https://www.capnhq.gov/CAP_Financial_Report_2015.pdf

https://www.capnhq.gov/Financial_Report_Cover_Legend.pdf

CAP Media Coverage: An end-of-the year review of Civil Air Patrol news clips for Fiscal Year 2016 reveals a solid year of national publicity. More than 16,500 online, print and broadcast stories mentioning CAP were generated this year, reaching an audience of over 210 million. News about CAP was remarkably consistent throughout the year, highlighted by coverage of the 2,000th Spaatz cadet in December 2015 and the 2 millionth Young Eagle (also a CAP cadet) in August 2016. A story highlighting the cadet program was also published in FLYING, a longstanding monthly magazine for general aviation pilots with a circulation of nearly 200,000. The ad value of the 16,500-plus clips topped \$13.25 million.

PUBLICATIONS MANAGEMENT

Publications Manager: Jeanne Stone – jstone@capnhq.gov

Publications Reengineering: Reengineering of all publications is progressing. Information about the concept can be found on the CAP publications website at

<http://www.capmembers.com/publications/>

RECRUITING AND RETENTION

National Recruiting & Retention Manager: Lt Col Darin Ninness - dninness@cap.gov

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Ongoing Recruiting & Retention Training - The video training events continue with Colonel Stan Skrabut, NER Recruiting & Retention Director. Our past training videos are available in the LMS and via this link: <http://bit.ly/NERVideos>. We appreciate the feedback from the field. Please keep watching!

Using QCUA data to look for shortfalls. The recently released Quality Cadet Unit Award (QCUA) data for 2015-2016 provides a great snapshot for recruiting. It offers info on unit success factors such as cadet growth, first year renewals, cadet encampment attendance and orientation flights. http://www.capmembers.com/cadet_programs/library/quality_cadet_unit_award.cfm

If you're at the squadron, you can see in the QCUA data how your unit is stacking up against your peer units and advise your commander how your unit is doing. If you're a group or wing recruiting officer, it gives you a nice 25,000 ft overview of how your subordinate units compare and where you might need to give a unit a boost in recruiting assistance, or maybe help a commander with factors affecting a unit's retention.

FY 17 Recruiting Plans. Units should be deep into building their FY17 recruiting plans by now. Think about your "Magic Number" (<http://bit.ly/2cHiV3b>) and what kind of membership penetration you have in your echelon's recruiting area (<http://bit.ly/1YFfkU>). Use this information to build your upcoming year's recruiting plan then revisit your plan monthly, bi-monthly or quarterly to check your progress. Ten months into a 12 month long plan is not the time to discover you're less than 50% of the way to your yearly goal numbers and have no opportunity to make it up.

SAFETY - safety@capnhq.gov

Chief of Safety: George Vogt – gvogt@capnhq.gov

Assistant Chief of Safety: Col Robert Castle - **

National Safety Officer College 2017.... Save the Date! The National Safety Officer College (NSOC) has been tentatively scheduled for June 5-9, 2017. Our current plan is to hold NSOC at NTSB Headquarters in Ashburn, VA; a great opportunity to hear from the experts in General Aviation safety as well as learn all about the new CAP Safety Program. We are hoping/expecting that all region directors of safety will attend. The CAP Safety Program will probably follow the lead of the IG program, eventually requiring region directors of safety to attend NSOC. Wing directors of safety will also be strongly encouraged to attend. We are taking a hard look at available funding in hopes that we can offset the majority of the costs. Stay tuned!

Safety Beacon Newsletter: The monthly Safety Beacon Newsletter is now sent directly to every unit safety officer via Benchmark e-mail. This will ensure the all our safety officers get a firsthand look at emphasis items and up-to-the-minute program guidance. The Beacon also contains some great topics for your monthly safety education meetings, and safety officers and commanders should emphasize its importance. Here's the latest edition: [September Beacon](#)

Annual Safety Survey Changes: The annual safety survey is being improved and we anticipate it to be available online November 1st. We are making a few changes so the survey is a bit more user friendly, and we will be asking all of our unit safety officers for their inputs on a variety of subjects. It is their chance to brag on their own programs, tell us what improvements they'd like to see, and become part of the process to improve the safety program. Wing directors of safety and wing commanders will review the surveys and use them to help assess the "safety health" of their units, summarizing answers on their wing surveys. Region directors of safety and region commanders will use the wing surveys to help assess the safety programs of their wings. We will use the region and wing surveys to glean inputs, find best practices, and identify areas for increased emphasis. Maj Gen Vazquez has endorsed the idea and we're looking for strong support and participation. Stay tuned for more information.

SIRS Suggestions? We are soliciting ideas for changes and updates to the SIRS system so it becomes a user friendly tool and serves all our needs. Have suggestions for what you'd like to see SIRS do? Use this e-mail address to send in your suggestion: SIRS_Suggestions@capnhq.gov Tell us what your job is, what you'd like to see SIRS do for you, and why. Something like, "As a mishap review officer, I would like SIRS to have spaces for all the inputs I have to make so I don't forget to address anything." Let us know!

SPAATZ ASSOCIATION

Vice President, The Spaatz Association: Lt Col "JD" Ellis – jellis@cap.gov

Save The Date! The Spaatz Association 2017 Awards Dinner will be held on 4 March 2017 at the Crystal City Marriott at Reagan National Airport, 1999 Jefferson Davis Hwy, Arlington, VA.

More than \$30,000 is available to individuals, squadrons, groups, wings, regions, or national-level programs that support cadet leadership development or completion of a private pilot certificate. Grants are awarded quarterly. Flight scholarships are awarded in March. The Application Window for ALL grants and scholarships is always open. Visit <http://www.spaatz.org/scholarships-and-grants> to apply.

Finally, we need your help! We are collecting pictures of Spaatz and Falcon award presentations and articles on Spaatzen for our website archives. If you have information, or know of someone who does, point them to our submissions page at <http://www.spaatz.org/submissions>.

If you have questions on The Spaatz Association, or would like to know more about how we can help you in the Cadet Program, contact us. <http://www.spaatz.org/contact-us>.

VANGUARD

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FACEBOOK: [facebook.com/vanmilstore](https://www.facebook.com/vanmilstore)

TWITTER: [@vanguardmil](https://twitter.com/vanguardmil)

ABUS: Vanguard anticipates having ABUs available by the end of October. The ABUs will be available in both youth and adult sizes. Many have been inquiring about the rank insignia with Velcro for the fleece jackets, we should have those in stock in 3-4 weeks.

BLACK FRIDAY AND CYBER MONDAY: Each year Vanguard has a black Friday and cyber Monday sale offering a special Christmas discount on all merchandize. This is a perfect time to get your favorite Cadet or Senior member that gift they have been wanting and save money at the same time.

Vanguard is on Facebook and Twitter. Please check out our social media pages for helpful uniform tips, interesting articles, and our monthly 10% discount codes.