



CAPR 52-22
DRUG DEMAND REDUCTION

Summary of Proposed Changes

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Goal of 2012 Edition

The current DDR regulation is nearly 8 years old and in need of a general update.

- Online reporting system and single-page activity request form
- Deletion of School Program
- Change in staff structure
- DDR awards

Moreover, DDR will continue to serve the entire CAP membership, but the regulation especially needs updating to reflect the National Commander's desire for DDR to be a standard feature of cadet life in all cadet units.

BREAKING NEWS: The Air Force is updating the AFIs that trigger CAP's DDR funding and program requirements. These edits should not affect CAP volunteers, but the draft CAP regulation's language and AFI references may get tweaked in the coming weeks. The USAF Surgeon General remains supportive of CAP's DDR program.

DDR: The Cadet Programs perspective

The Cadet Program includes a character development element. One character-related theme CAP wants to emphasize is the drug-free lifestyle. Therefore, the “DDR Program” is one aspect of the character element, not an optional appendage or something separate from cadet life.

Data shows that cadets are more likely to be drug-free than the typical teen. Therefore, an effective DDR program need not drench cadets in facts about drugs.

Rather, DDR can present cadets with leadership opportunities by calling upon them to promote the drug-free lifestyle to ordinary (non-cadet) youth.

Surveys show that second only to flying, what motivates cadets is their desire to lead. We want to refocus DDR so that instead of seeing cadets primarily as students who are to absorb drug abuse information, we appeal to the cadets’ self-concepts as capable leaders by challenging them to serve as ambassadors of the drug-free lifestyle.

Under this model, cadets learn some basic facts about drugs to become credible advocates for the drug-free lifestyle, but DDR activities mostly focus on the affective domain. In the cadets’ eyes, DDR becomes a leadership challenge. CAP does not ask cadets, “Do you know [obscure] data about drugs?” The question is, “Are you willing to apply your leadership skills by being role models to ‘ordinary’ youth?”

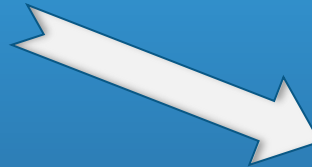
This vision for DDR naturally calls upon all squadrons and wings to participate in the DDR program, regardless of the unit’s proximity to an Air Force installation.

Program Elements

CAPR 52-22 organizes DDR around three program elements:

EDUCATION

Increase members' knowledge about the dangers of drug abuse



TRAINING

Develop a cadre of adults and cadets who are prepared to take a leadership role in DDR



OUTREACH

Provide a public service by promoting the drug-free ethic to the Air Force family and the community at large

The education and training elements support the outreach effort.

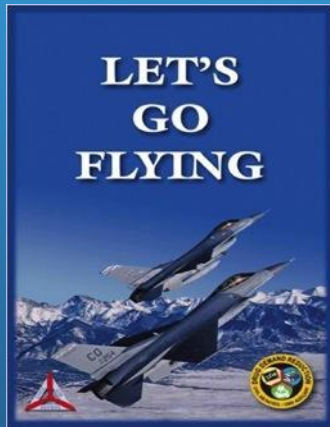
Resources & Activities

At the same time we are revising the DDR regulation, we are launching new resources and hands-on activities that will help local leaders conduct the program.



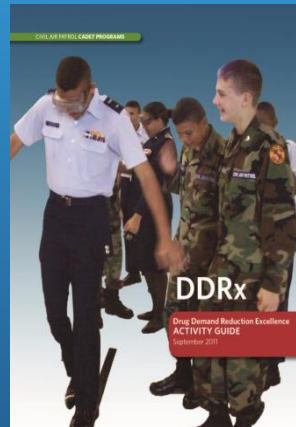
Venue: Flexible

Readings and activities that address the physiological challenges of airmanship; perfect for use at flight academies. Includes a drug-free message.



Venue: Weekly Meeting

Readings and activities that provide basic info about aviation careers. Includes a drug-free message.



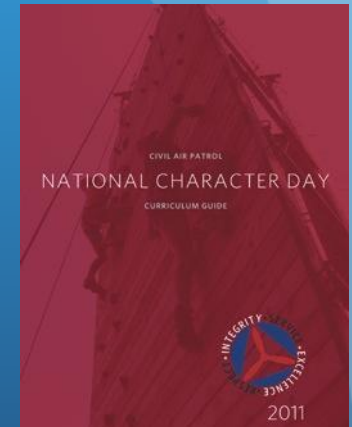
Venue: Weekly Meeting

Hands-on, cadet-run activities for squadron meetings; the DDR version of "AEX."



Venue: "Saturday" Event

Cadets introduce leadership concepts and promote the drug-free lifestyle to non-cadet middle school students.



Venue: "Saturday" Event

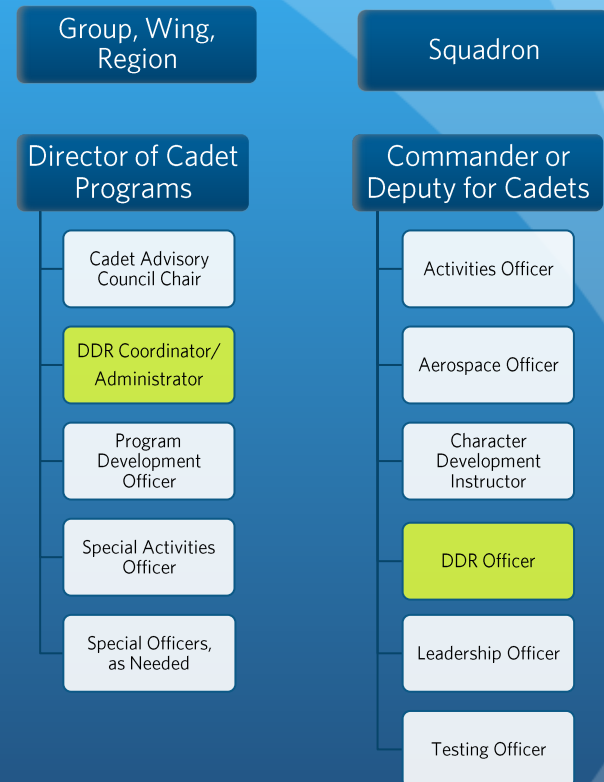
An exciting guest speaker shares a drug-free message, followed by a hands-on challenge activity requiring sobriety, trust, and courage.

Staffing

Just as the doctrine speaks of a natural connection between DDR and Cadet Programs, the staffing arrangement should also reflect that connection. DDR leaders have a seat at the cadet table, while other CP officers have a voice in the DDR effort.

DDR serves all of CAP, not just cadets. Senior member professional development activities, aerospace education activities, and operational mission activities should also include DDR-related content when practical.

To put it simply: one fight, one team.



Minimum Program Standards

REGION:

Biennial DDRA Training

WING:

Annual Plan of Action

National Character Day

End of Year Report

SQUADRON:

Weave DDR message into cadet activities *(whenever practical)*

2 DDR activities per year, such as Red Ribbon Leadership Academy *(highly encouraged)*

After Activity Report *(when DDR funding or materials are received)*

Awards

CRITERIA FOR AWARDS:

Outstanding DDR Wing of the Year

DDR Member of the Year
(senior member or cadet)

QUALITY CADET UNIT AWARD 2012:

DDRx and Red Ribbon Leadership Academy will be among the mix of accomplishments that a squadron may complete to become eligible for the award.

Funding & Reports

Cadet-related and community service activities located within 30 miles of an Air Force installation may qualify for Surgeon General funding, if the activity has a direct connection to DDR goals. Funding is provided via reimbursement using CAPF 108. Units within 30 miles may also obtain DDR teaching materials and/or promotional items from the DDR catalog.

Public Law 112-74 allows CAP's O&M appropriated funds to be used to support DDR activities for units outside the 30-mile radius.

One simple form is used to apply for funds or materials, and one short report is due in eServices after the activity; see chapter 3 for details.

FINAL THOUGHT

Hallmarks of a Re-Designed Program

1. Focus on using cadets as leaders and ambassadors, not trainees who merely receive formal instruction
2. DDR themes woven into all facets of cadet life, whenever practical
3. DDR as a full member of the Cadet Programs team at each echelon; Wing DCP supervision and advocacy for DDR
4. Less promotional material, but more training, curriculum, and activity guides (such as DDRx)
5. Two new major annual events: National Character Day and Red Ribbon Leadership Academy
6. Published list that identifies which CAP units are located near Air Force installations
7. Simplified, time-saving web-based reporting system to ensure accountability of all USAF funds